



Get a Grip on Your Business

Overview:

The main thesis of this presentation is that an owner cannot build a great organization on multiple operating systems – you must choose one. Ed Callahan will present an overview of EOS, one such framework for running a small to medium business.

Technically, EOS[®], the Entrepreneurial Operating System[®], is a comprehensive business management system, integrating a holistic business model with a complete set of simple business tools and a proven business process to align and synchronize all the pieces of your business to produce the results you want.

Practically, EOS will help you do three things we call vision, traction and healthy:

Vision – first getting the leaders of your business on the same page with the vision for your organization: who you are, what you do, where you are going and how you will get there.

Traction – helping your leaders to become more disciplined and accountable, executing consistently to get things done well.

Healthy – helping your leaders to become a healthy, functional, cohesive leadership team, because unfortunately, leaders often don't function well together as a team.

Attendees will leave having gained some new insights, have a better idea about the focus of their business, the importance of setting priorities and dealing with issues, and be exposed to tools that help them gain more traction.

You can learn about the kind of companies who use EOS and the reasons they use it by viewing <http://www.coherent-coaching.com/what-people-are-saying/> and

<http://www.coherent-coaching.com/the-eos-story-in-video/>

Biography:

Ed's business career spans 30+ years. His business and management skills were honed in large corporations and refined as the leader of small businesses. For the past 9 years Ed has been helping small and medium sized businesses succeed. Ed is an EOS Implementer who works with owners/CEOs and the leadership teams of entrepreneurial companies (typically \$2 to \$50 million in annual revenue, 10 to 250 employees, in any industry).

Prior to his independent coaching practice Ed was the President of two public small businesses. He was CEO of Neoware Systems, Inc. in King of Prussia, PA and COO of Summa Four, Inc. in Manchester, NH. Ed also enjoyed a ten-year career at Sun Microsystems, culminating as the Vice President of Global Telecom Sales.

Ed was graduated from New York University with a B.S. in Mathematics and holds an M.B.A. from Rutgers University. Ed was a captain in the U.S. Army. He is married and has two adult married daughters. Ed and his wife reside in West Chester, PA.

You can learn more about Ed at: www.coherent-coaching.com/about & www.linkedin.com/in/EdCallahansProfile